

Second Amherst Downtown Forum

December 6th, 2017

Typed-Up Easel Sheets

(Each page represents one easel)

Early Birds:

Breakfast place
Early buses to neighborhoods
Yoga/exercise
Quick services (e.g. barber)
Grocery – small
Meditation/community space
Meeting rooms

Mid-day:

Grocery – small
Parking at UMass for downtown employees (to promote turnover)
Art/maker space – fire station - with gardens

Evenings:

Grocery – not big chain
More after show places – coffee, etc
Late buses to neighborhoods (commuters)
Live music!!!
Dancing

Night Owls:

Comedy club
BYOB club
Theater
Amateur
Live music
Residences for full-time residents

All:

Fix up North Common (ex. Pulaski Park)
Game tables
Small parks w/ benches
Gardens – save Kinsey
Garbage receptacles
Trees
Require residences to have balconies/terraces
Public art/sculpture

Early Birds:

Commercial loading
 Walking groups
 Coffee
 Playground/skateboard
 Bakeries/quick eats
 Church/after activities
 Keep the streets clean

Mid-day:

Window browsing
 Walkable shopping
 Street music
 Food co-op
 Summer tourism
 Playground/skateboard
 Child programming
 Library
 Town meetings
 Political/civic events
 Client/professional meetings
 Lunch

Evening:

Dinner
 Window browsing
 Walkable shopping
 Street music
 Food co-op
 Summer tourism
 Live music/performances
 Outdoor dining
 Street music – busking
 Family activities
 Political/civic events
 Summer theater festivals
 Food/eating
 Library – more hours
 Town meetings
 Town Hall extended hours

Night Owls:

Live music/performances
 More shared rides
 Dropoff/pickup areas
 Street music
 Summer theater festivals
 Festivals

All:

Condos
 Good sidewalks
 General upkeep
 Parking – easier
 Public restroom
 More handicap parking
 Hardware store
 Year-round covered farmers market
 Dog park
 Family housing
 Good signage
 Better use of Kendrick Park
 More year round bus
 How will marijuana affect?

Early Birds:

- +Coffee, breakfast
- +Farmers market

Midday:

- +Toy store
- +Library
- +Barts (turnover due to high rent?)
- +Restaurants (parking challenging)
- Shopping – men's clothes
- Hardware store
- Kendrick Park more family/kid activities

Evening:

- +Cinema (4pm ->)
- +Restaurants
- Live music (bar) venue
- Free parking after 6pm

Night Owls:

- +Restaurants
- +campus life moved to campus
- 12pm, 1am, not good

Overall:

- Parking for visitors (esp. after developments)
- Outdoor 'human' occupied spaces
- Clean streets

Early Birds:

Work (bike-drive)
 Coffee/meeting (drive)
 Coffee (walk)
 Passthrough to work (coffee bagels)
 Tickets parking ☹️
 Parking easy
 Noise big
 Trash

Mid-day:

Work
 Coffee
 Work
 Library
 Work/away
 Meetings/morning
 Amherst books/stores
 Eat lunch
 Lunch meetings
 Amherst Works
 Fairs/markets; winter/summer
 Work
 Class
 Book store/shops/browsing

Evening:

Home (not in downtown)
 Meetings
 Amherst Cinema/dinner/frozen yogurt/cookies
 Yoga/Valentine Hall (Amherst College)/walk after movies
 Stroll

Night Owls:

Drinks
 TVs/PBS

All:

Loop West Cemetery
 Loop Triangle/Amherst College
 Amherst College/walk around
 Bus from campus
 Wildwood...
 Strong...
 Amity...
 No playground/play structure at library
 Places to sit+talk
 Benches, Benches
 Walk through Boltwood
 Creative/interactive space for students
 More buildings + more people + more density
 5am down common
 4-5pm Lime Red Tea House
 8-8:30 town hall
 Anytime natural history Amherst College
 Evening swhitzer[?]
 Jones Library

Early Birds:

- Get through town and be able to get coffee
- Quick short stops at retail –araws [errands?]
- Black sheep
- Lone Wolf – Breakfast
- Parking
- Place for biking and other exercise – bike lanes
- 8:00 parking
- Establishments open to accommodate uses

Mid-day:

- Lunch/Errands
- Shop – Grocery Store
- More Human Space – pocket parks, benches – maintain – more of them
- More trash cans & recycling
- More senior space – fix sidewalks
- More outdoor seating – tables and chairs
- Retail place that is attractive to seniors, retired – a place to call their own
- More downtown shopping
- Grocery store – bottom floors of retail space
- No space for parking
- Look to bring more peds in town – narrow car area and have more street trees
- Music & Entertainment during lunch
- Partnering with cultural organizations
- Combine a set of differing entertainment throughout the town
- Cultural sites – look at cultural next to retail
- Library
- Museum
- Amherst Cinema
- ^Make them jewels together, partner with them
- Make it part of the fabric of life

Evenings:

- Come down for entertainment
- Family activities
- Downtown – eating during time
- Leaving downtown – encourage people to stay longer
- Parking hard to find
- Block party, shut down for cars weekly or monthly
- Night parking is hard to find and paying at night
- Make it harder to come downtown – people will walk
- Jiffy bus to downtown
- Look at time of year – different economy during summer
- Town/Chamber/BID – promote Amherst as a summer destination, college tours
- Different group coming in
- Skating
- Jazz concerts
- Cultural sites – look at cultural next to retail
- Library
- Museum
- Amherst Cinema
- ^Make them jewels together, partner with them
- Make it part of the fabric of life

Night Owls:

- Sidewalk space in front of these places that are open
- Night club/dance/jazz- other music

Early Birds:

Breakfast & coffee
 Room to meet
 Playgrounds
 Dog poop bags
 Tai Chi at Sweetser Park
 Tai Chi at Kendrick Park
 Tai Chi on Common
 Fitness place/gym
 Yoga

Mid-day:

Playground
 Brunch, lunch, coffee
 Shade trees (benches too)
 Benches, esp Kendrick Park
 Enforce prohibition on riding bikes & skateboards on sidewalks
 Bookstores w/ place to sit, read & browse
 Controlled rent for commercial in downtown
 Grocery store (fresh groceries) (co-op)
 Roof gardens
 More parking
 Hardware store
 Subsidize shops we'd like to see
 Meeting space
 Senior center (better)

Evenings:

Multi-use space – meetings, musical events, theater
 Open mike
 Performance space
 Free parking after 6
 Activities for young adults (underage)
 Something for teenagers
 Gaming place
 Dance club
 Adult classes
 Library open at night every night

Night Owls:

Coffee & drinks & desserts
 Dark sky compliant lights along streets
 Live music/dancing
 Coffee & desserts (w/out alcohol)
 Multi-use space – meetings, musical events, theater
 Open mike
 Performance space
 Free parking after 6
 Activities for young adults (underage)
 Something for teenagers
 Gaming place
 Dance club

Any time:

Pedestrian streets