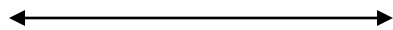


**DON'T LET  
DEVELOPMENT  
DIVIDE AND CONQUER  
US!!!**

We in the  
Cushman neighborhoods  
see our efforts  
as part of  
the growing momentum  
toward a town-wide solution  
to the housing crisis in  
Amherst.



**Citizens,**  
**not development**  
**companies,**  
**should shape**  
**land-use planning in**  
**Amherst!!**

For more information  
about Cushman's fight  
against Landmark Proper-  
ties "Retreat"  
or to help out,  
please visit our website,

**[SaveHistoricCushman.com](http://SaveHistoricCushman.com)**



**STOP "THE RETREAT"!  
START A TOWN-WIDE  
SOLUTION!!**

**"The Retreat"**—191 houses  
and shared buildings for 700  
students planned for rural  
Cushman Village, a National  
Historic District, by Georgia  
developer Landmark  
Properties—is the latest exam-  
ple of big business interests  
taking precedence over the  
concerns of tax-payers in long-  
established neighborhoods.



## **Amherst's Off-Campus Student Housing Problem**

We support our Amherst neighbors and share their concern that more and more neighborhoods are suffering the negative consequences of off-campus student housing—noise, destruction of property, and decreasing property values—while real estate investors and developers are amassing profits. How can residents participate in shaping the future of our neighborhoods?

**Citizens,**  
not development companies,  
should shape  
land-use planning  
in Amherst.

## **The Cushman “Retreat” is not the solution!!**

Isolating students in a mammoth development at the outskirts of town will not solve the Town's student housing problems.

Rather, a concentration of students in one place has been shown to increase the strain on town services in response to large, out-of-control gatherings and will further tax our infrastructure. Atkins Reservoir and Puffers Pond will need additional patrols.



## **A Town-Wide Solution**

It's time for Amherst residents to devise a carefully planned, comprehensive, town-wide solution to the off-campus housing problem. No community need be sacrificed!

Let's suspend student housing development and conversions, while we assess the efforts of the Town of Amherst and UMass to deal with the pressures of off-campus housing and student behavior. We join our neighbors throughout Amherst in looking toward a planning process that incorporates the needs of **all** Amherst citizens.